



## BACKPACK WINE® SKIPS THE CORK WHILE DELIVERING QUALITY, TASTE AND SUSTAINABILITY

Meet **BACKPACK WINE®**: versatile rosé, white and red wine blends sourced from some of the finest Washington State vineyards and packaged in a can that's ready for anything – tailgate to ski slope, bar to beach. Available in four-can packs of Cheeky Rosé™, Snappy White™ or Rowdy Red™ blends, Backpack Wine is sold in leading beverage retailers and fine restaurant and bar establishments across the country.

Convenient to carry, non-breakable, easy-open 100% recyclable aluminum cans

- Backpack gives wine lovers a new way to celebrate and socialize, taking their favorite beverage anywhere they go
- Oh, and it tastes good
- Really, really good

Backpack Wine® is available in retailers, fine restaurants and bars across the United States. For more information, visit [www.backpack-wine.com](http://www.backpack-wine.com) or follow Backpack Wine on Facebook and Instagram [@backpackwineco](https://www.instagram.com/backpackwineco)

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